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PRESS RELEASE
FOR IMMEDIATE RELEASE

BEN BROWN, NEW CONSULTANT FOR ABCREATIVE

St. Louis, MO. July 2017. ABCreative is excited to announce that Ben Brown, formerly of Rodgers Townsend in St. Louis, has joined the team as the new consultant working within the Eastern Missouri territory.

Ben brings 15 years of extensive marketing experience, having spent the last eight at Rodgers Townsend, a leading advertising agency in St. Louis, as Account Director. This experience has honed his ability to develop long-lasting, collaborative and engaging relationships with his clients.

Describing himself as a motivated professional adept at building relationships and driving business results through creative solutions, Brown is looking forward to being a resource for his clients, working together to create the perfect outdoor space for their needs.

“I want to partner with my clients to arrive at a creative solution that will enable them to meet their goals. The product line ABCreative provides is a unique yet diverse array of products, including rope play equipment from Berliner Seilfabrik, traditional post and platform from BCI Burke, musical instruments from Percussion Play and rock climbing sculptures from ID Sculpture, to name a few,” said Brown. He went on to add, “Maybe it’s the dad in me coming out, but I find it exciting to be helping put in place engaging, healthy resources for kids, moving them away from the electronic screens as well as helping to shape communities in positive ways.”

“We are extremely excited about the energy and creativity that Ben adds to our team and look forward to a very successful working relationship,” said ABCreative owner and founder, Karen Herren.

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About ABCreative

ABCreative has been helping their customers create the perfect park and playground since 1993 by offering a full line of play equipment, shelters, shade systems, safety surfacing and site amenities. Having completed projects of all sizes, the company offers high quality products that are easily maintained and long lasting.

For more information about ABCreative’s products and services, please call (314) 660-9160, email us at ben@abcreative.net or visit our website at www.abcreative.net.